



Greendale Tennis Club



To whom it may concern,

I am writing on behalf of Greendale Tennis Club to seek support through the Annual Plan 2016/2017 for some of the initiatives of the Club. The Club has been proactive over the past 6 months developing a DRAFT strategic plan for the club and I enclose this.

The Napier City Council wrote to the club on 21.03.2016 to support the re-surfacing of 3 courts. This letter was in response to a letter from Jay Mason the Club President requesting a financial contribution towards this project.

- **Initiative 1;** the club has committed to resurfacing a bay of three of courts with the same surface as the Australian Open - Plexicushion at a cost of approximately \$121,000. This is to provide a high quality surface to support our up and coming juniors, senior players and provide a surface suitable for wheelchair tennis which is currently not available in Hawke's Bay. We have currently received \$14,000 from funding organisations towards this project and have also allocated some club funding too.
- **Initiative 2;** the club has concerns that we are not fulfilling our accessibility to the disabled criteria with regard to the club rooms at the TSA and would like the council to consider the possibility of a deck area and ramp system like many other clubs have around the country. We have become aware as we have a wheelchair bound parent who is unable to attend club prize giving etc.
When the courts are complete we also plan to use them as a wheelchair tennis venue so this would then be imperative.
As there have been new Safety guidelines we have concerns with carrying goods up the stairs too.
This initiative would have implications for the TSA as a whole but I believe this could only be considered positive.
- **Initiative 3;** In the long term 10yr plan the club would like to consider the development of 3 extra covered courts at this venue as we believe that with our close proximity to the hub of sport at EIT, Sport HB and Pettigrew Green Arena that this is prime position to develop a first class community tennis facility.

Thank you and we appreciate the opportunity to make a submission.

Yours sincerely

J.D.R. Mason
President Greendale Tennis Club

Summary of Achievements Greendale Tennis Club 2015/2016 season

General

- Leading club for holding midweek events at home venue for registered club members affiliated to Tennis Eastern (premier women's plus midweek ladies)
- Leading club where players can play when it is dark (most fully lit courts)
- Leading club in providing volunteers to support the Kennedy Park HB International Junior Open
- Leading club in getting the most volunteers to assist with junior and senior playing (Sat morn juniors, Monday Interplanetary competition)
- Leading club in getting volunteers to assist in Regional Administration (John Penny, Simon Cowan and Sarah Shand on Tennis Eastern plus Anna Lee and Suzanna Taylor organising accommodation and travel)
- Tuesday mornings - free to any club member to come along and play
- Thursday mornings - free to any club member to come along and play (open to other clubs also for a gold coin donation)
- Numerous Cardio and Mensfit sessions
- Saturday morning coaching for all juniors - all levels catered for
- Monday night singles match play for juniors
- Premier Ladies Tuesday tournament
- Special tennis specific fitness training with registered fitness trainer Bede Jefferies
- Comprehensive coaching programs
- Saturday afternoon club day - most Saturdays all courts full
- Host for annual club challenge against Papamoa
- Numerous Junior Interclub Teams
- Numerous Senior Interclub Teams
- Thursday night mens Fast 4s tennis competition
- Hosted the national vets tournament 2016
- Co Host of the Kennedy Park Hawkes Bay International Junior Open 2015 which included an organised disco - huge success and great feedback from international entrants, parents and supporters
- Regular informative newsletters to all members
- Coach - School relationship with Taradale High School, Taradale Intermediate, Taradale Primary, Greenmeadows School, Arthur Miller School, Bledisloe School, Reignier Catholic School

Greendale Successes

- Only club to be sending players (7*) to National Vets tournament in Wanganui (May 2016)
- Saturday Morning coaching program - Regularly have over 100 hotshots kids attending, one of the largest Nationally
- Around 200 junior membership
- 131 Participants in Greendale Junior Tournament
- Largest Junior membership in Hawkes Bay
- Ladies A reserve grade competition winners
- B Grade junior interclub winners
- Samantha Cave, Andrew Shand and Albert Rocard Junior National Teams event participants
- Andrew Shand(1)and Albert Rocard(4) the winning National 16s boys team for Waikato Bays
- Junior Hawkes Bay Rep Players - Hunter Every, Samantha and Alexandra Cave, Albert Rocard, Andrew Shand, Hamish Lee
- Junior Residential Winners - Hunter Every (12s boys) Alexandra Cave (10s girls) Andrew Shand (16s Boys) Hamish Lee (Runner up 16s boys)
- Andrew Shand - Sport Hawkes Bay Athlete Development Program participant
- Greendale Junior Closed Tournament - Over 100 Hotshots participants as well as over 40 other participants in other categories
- Andrew Shand - Winner 16s boys Kennedy Park Hawkes Bay Junior International Open 2015
- Albert Rocard - Runner Up 16s boys Kennedy Park Hawkes Bay Junior International Open 2015
- Albert Rocard - Winner 18s Boys Kennedy Park Hawkes Bay Junior International Open 2015
- Hunter Every - Winner 10s Boys Kennedy Park Hawkes Bay Junior International Open 2015
- Alexandra cave - Winner 10s Girls Kennedy Park Hawkes Bay Junior International Open 2015
- Samantha Cave - Winner 12s Girls Kennedy Park Hawkes Bay Junior International Open 2015

Facilities

- 9 all-weather courts, all fully lit.
- Club rooms with bar service
- Currently in progress - Putting courts 7,8,9 into Plexi Cushion

What do we want to achieve?	Who does it?	When?	Cost?
Pay 2 play Booking system no cost to members	SS	2016	40\$ per month
LED LIGHTS	IM	2026	
Ensure off court areas comply health and safety exposed aggregate not grass, tiered seating for back bay, overhead sun shade	GM	2016/17	quotes
Target 18-35 age group Separate club time eg 11-1.30/ 4-6pm Saturday		2017 if more members need more club time as courts are already full during club day 1.30 -4pm	n/a
Improve parking for club administrators		Waiting to hear back from council	
Business house comp		No need as we have interplanetary and Thursday comp....would like to have a raffle of some sort each week to raise funds and just to add a fun element	
Courts 7&8 hard court		Courts 4,5 &6 resurfaced 2013 Courts 7,8&9 in progress \$50k allocated from reserves funding applications in place Courts 12&3 planned to resurface astro 2020 \$100k	121,500 10k received already
Club champs format sorted-use TP?	SS LD IO'M	2017	
Improve social environment??			
Involve sponsors in complex, gold, silver, bronze membership?	Stacey	2016 So that we don't have to go begging when we want to put an advert in the paper etc... our sponsors would automatically be used	

Target primary and high schools	LD	2016	
Improved interclub competition/participation and results	Irene LD	2016	
Junior programme succession plan, junior club night, Mondays??	Ian LD		
Manage volunteer base		Look after these people as its what makes Greendale so special	
Broaden community relationships eg sport HB Napier City Rovers etc		In progress now but broaden to include maybe retailers group etc	
Modernisation of systems pay2play membership TP etc		2016	
Modernised TSA facility Ramp and balcony		Initial discussions. We already have parents and family that are wheelchair bound or disabled and are disadvantaged from being part of prize givings etc. Vital if we can get wheelchair tennis going. By law public buildings must be accessible?	
Courtside seating	GM LD	Request from Buster give a more professional look.	
Wheelchair tennis	LD	When hard courts are developed	
Tennis academy linked with EIT high performance/BEDE	LD		
More courts available for members use			
Strong relationships with EIT and high schools	LD		
Improved relationship with community and the Napier City Council.		From now... already started 1 st meeting held this week	
Supportive of Tennis Eastern and their initiatives to get Tennis Humming in the Bay			

More courts mixed surfaces		2026	
State of the art clubrooms with indoor facility		2026	
Financially Sustainable		always	

Strategic plan meeting April/May 2016

GREENDALE TENNIS CLUB INCORPORATED

“Towards 2030: A New Direction”

A Strategic Plan for GREENDALE
Tennis Club

DRAFT

As at May 2016

OVERVIEW

This strategic plan was born out of a common desire to see the Greendale Tennis Club develop and grow in a strong, unified and positive manner. A common vision and a clear set of goals were seen as essential to make our Club one which can respond to innovation in the 21st century.

The strategic plan sets out our key goals for the coming years as a thriving community tennis club. It is written primarily for an internal audience, and is designed to enable the Club Committee and other members to establish plans and carry out actions within the framework of an agreed overall Club direction. This approach allows planning in all parts of the Club to be consistent with the Club's stated strategic direction. It is intended to be a living document, to be revisited and updated regularly in order to respond and adapt to the Club's needs.

VISION

“The most progressive and innovative club in
Hawkes Bay”

Tag Line: “The Friendly Club”

MISSION STATEMENT

“The Greendale Tennis Club aims to be a friendly community tennis club offering a quality, inclusive, range of opportunities and enjoyable experiences for tennis players, all year round, at all levels and ages.”

CORE VALUES

- *People - We recognise that people of all levels and ages are the basis of the Club, and we aim to foster the development of our members.*
- *Friendship - We are friendly, approachable and supportive of each other, the Club and the wider tennis community.*
- *Teamwork - We work as a team and seek the input of a wide range of people to help the Club achieve its vision, and we value the views of all who contribute.*
- *Integrity - We undertake to approach the Club and its activities with honesty, truthfulness, fairness and justice at all times.*
- *Sporting - We value sportsmanship and the traditions of tennis, and seek to promote the spirit of tennis for its own sake.*

KEY STRATEGIC AREAS

Key Strategic Area 1: Quality Tennis

Responsible: Club Captain and Committee

Overview: To ensure the Club provides quality, accessible and enjoyable tennis for players of all levels and ages throughout the year.

Goals:

- 1.1 To ensure all members have access to a range of competitive and social tennis catering to their needs and ability.
- 1.2 To provide a programme of year-round tennis that offers value for money.
- 1.3 To have access to quality coaching for all players in the Club.

Key Strategic Area 2: Finance & Membership

Responsible: Treasurer and Membership

Overview: To ensure the Club is financially viable and sustainable.

Goals:

- 2.1 To ensure that the Club has long term financial stability and sustainability.
- 2.2 To ensure that the subscription structure balances financial needs of the Club with members' needs.
- 2.3 To develop alternate revenue streams in order to decrease the reliance on subscription funding from members.

Key Strategic Area 3: Communication

Responsible: Secretary

Overview: To ensure that all stakeholders receive timely, accurate and useful information regarding the activities of the Club.

Goals:

- 3.1 To develop a regular programme of communicating with all members.
- 3.2 To develop the Club website as a well-known and effective single source of Club information.
- 3.3 To develop a marketing and communications strategy for attracting new members to the Club.
- 3.4 To develop a Club information management system that allows simple, efficient communication, record keeping and information management.

Key Strategic Area 4: Facilities

Responsible: Maintenance committee personnel

Overview: To ensure the Club provides quality facilities that enable enjoyable year-round tennis. Goals:

- 4.1 To have the best small Club facilities in the Hawkes Bay area.
- 4.2 To ensure that all courts are available for quality tennis at all times.
- 4.3 To ensure that all Club assets are repaired or replaced in a timely manner.
- 4.4 To ensure that the Club is secure, safe and healthy for all.

Key Strategic Area 5: Club Spirit

Responsible: Social committee personnel

Overview: To ensure that the Club has a vibrant year round social programme and a sense of identity.

Goals:

- 5.1 To grow the Club's reputation as "the Friendly Club" in the Hawkes Bay area.
- 5.2 To ensure the Club offers significant opportunities for both on and off court social interaction.
- 5.3 To ensure the Club dress standard reflects well on the Club.

Key Strategic Area 6: Club Governance

Responsible: President + Committee

Overview: To ensure that the Club is sustainably governed and managed.

Goals:

- 6.1 To ensure the Constitution and Club structures are current and reflect and support the strategic direction of the Club.
- 6.2 To develop a Club Policy Manual that guides the Club and ensures its smooth and efficient functioning.
- 6.3 To ensure that the Club abides by all applicable legislation and rules.
- 6.4 To ensure the Club aligns with the strategic direction and initiatives of regional and national tennis bodies.
- 6.5 To foster Community Partnership/s with the aim to share our facilities with the wider community.