

Core Purpose	<b>Grow Tennis participation &amp; enjoyment in the Manawatu</b>			
Objective	<b>Provide opportunities for everyone to play tennis everyday</b>			
Strategies	<b>PARTICIPATION</b> <i>Increase</i>	<b>PARTNERSHIPS</b> <i>Communication</i>	<b>FINANCIAL</b> <i>Stability</i>	<b>PERFORMANCE</b>
Measures	<p>Affiliated members &gt;828 (10% up vs LY)</p> <p>Hot Shots 'Slam Series' delivered</p> <p>Tennis delivered to &gt;1200 Primary students</p> <p>Intrmdte Socl League &gt;80 participants</p> <p>1x CAC &amp; Community Coach course dlvrđ</p>	<p>Strong &amp; Open relationship with all key partners and stakeholders</p> <p>New Website &amp; regular posts on FB/IG</p> <p>1x additional club using clubspark</p> <p>Alignment to TNZ strategy &amp; programs</p>	<p>Financial Security of Association maintained</p> <p>Funding application secured for identified initiatives</p> <p>Private Sponsorship secured for specific tournaments and events &gt;\$5k</p>	<p>JDP refined &amp; delivered</p> <p>Run 7+ Tournaments (S band &amp; Open)</p> <p>All Junior &amp; Senior Rep fixtures well attended, contested and enjoyed</p> <p>Pride in wearing the green &amp; white</p>
Priorities 22/23 season	<ul style="list-style-type: none"> <li>Develop Tennis in schools strategy &amp; pathway</li> <li>Deliver faultless interclub season</li> <li>Address coaching shortage (all levels)</li> <li>Develop &amp; deliver hot shots slam series &amp; orange dot interclub sessions</li> </ul>	<ul style="list-style-type: none"> <li>Circulate Event Calendar @ start of season (include club events)</li> <li>Regular website updates and social media posts</li> <li>Support clubs to join Clubspark website &amp; database</li> <li>Foster links between schools &amp; clubs</li> </ul>	<ul style="list-style-type: none"> <li>Create &amp; approve TMI Budget for 22/23</li> <li>Map a Clear funding plan for 22/23 season</li> <li>Secured sponsors for tournaments/rep teams</li> <li>Re-investment of financial gains to promote Participation &amp; Performance</li> </ul>	<ul style="list-style-type: none"> <li>Tournaments well planned and delivered</li> <li>Set the rep calendar early for 22/23 season</li> <li>Well planned rep fixtures (Junior &amp; Senior)</li> <li>New Rep shirts for Juniors &amp; Seniors</li> </ul>
Priorities 2-5 years	<ul style="list-style-type: none"> <li>Expand Social League to Secondary</li> <li>Double the # of coaches/CAs in region</li> <li>Deliver tennis in schools to &gt;2000/pa</li> <li>Get Dannevirke, Levin etc involved</li> <li>Cater for senior social</li> </ul>	<ul style="list-style-type: none"> <li>Enduring relationships with all Stakeholders</li> <li>All TMI clubs operating Clubspark &amp; delivering TNZ programs</li> </ul>	<ul style="list-style-type: none"> <li>Initiatives that generate income as well as deliver tennis</li> <li>Great relationships with funders</li> <li>Strong bonds with private sponsors</li> </ul>	<ul style="list-style-type: none"> <li>Junior Rep squad entry is competitive</li> <li>Senior Reps regain Christie Cup</li> <li>Players have immense pride in wearing the green shirt for Manawatu</li> </ul>