



Thank you for taking the time to consider Wairarapa Tennis' sponsorship packages for the 2023-24 season.

Why support tennis you may ask....? Simple - it's inclusive! Tennis is for everyone - young and old, beginners and pros, and everyone in between. From social connections, improved physical and mental well-being, and competitive options, tennis has many benefits and as a result, the sport has a wide reach throughout our community.

At Wairarapa Tennis our mission is - ***Make quality tennis accessible to everyone.***

We provide the community with good leadership, effective communication, support, and innovative programs to help create strong clubs, successful players, and welcoming facilities that will see the sport thrive for years to come.

We are a non-profit sports organisation, so our revenue is generated from affiliation, entry fees, grants and donations received from generous individuals and businesses. These funds are then reinvested into the association for the benefit of all those who play tennis.

Donations and sponsorship are a major source of our revenue that allow us to grow our sport and fulfil our vision of "Tennis thriving in our community".

**Sponsorship achieves:**

- Affordable participation in tournaments, rep fixtures and interclub competition, so no players are excluded due to the cost to be involved.
- Connects the sport, players, and their potential with local businesses.
- Allows for the development of players at all levels.
- Ensures our region is represented in Tennis at a regional and national level.
- Provides Wairarapa Tennis with financial security to enable us to grow the sport in our region.

Tennis is enjoying some strong growth in our Wairarapa region. Participation stretches from Opaki Club through to Martinborough Club and is well supported by all our local communities.

**Growth seen over the 2022-2023:**

- Affiliated member numbers are up 10% in 2023 from 483 to 533.
- Local casuals playing is up to 274, from 112 the previous year.
- Estimated 1000 adults and children participated in tournaments and events hosted by Wairarapa Tennis last season. Of those approximately 500 were affiliated members, 200 were casual players and 300 competitors from other regions came to play with us.
- After a major shortage of coach's post covid we now have 7 active coaches in our region

## Interclub:

Last season Senior Interclub comprised of 3 Competitions: A Regional 1 men's and women's division pre-Christmas, and a 6 players per team Championship Competition post-Christmas playing for the highly prized Gawith Shield. The Martinborough team below took out the glory for the 2022-23 season.



A Regional 2 mixed division ran the full length of the season, and a new Regional 2 women's competition ran both pre and post-Christmas. The same competition mix will be offered in the 2023-24 season.

The Junior Interclub competition grew last season to a record 30 teams of 4-5 players. We had the introduction of a new Entry Level Grade for years 5 & 6. And the Competition was also altered to include year nines to keep College players in the sport. This provided for a very competitive Championship grade. Junior teams were entered from Whareama to Pirinoa.

Aswell as our College Players participating in the Junior Teams competition, we had 70 entries in the Competitive and Social Ladder evenings. A nice number of College players are also stepping up into the Senior tennis grades and thriving under the mentorship of the senior players.

## Representative Teams:

Our Junior Rep Program consists of the top four players of each gender in each age grade: 10, 12, 14 and 16 years, totalling 32 players. They all participate in a Squad program and represent Wairarapa at the Lower North Island Quadrangular Tournament, and at other organised fixtures around the North Island (2 away and 2 at home). The number-one of each group is selected to play at the Central Region teams event at the end of the season.



Our Senior Rep Team was reinstated last season, after a long hiatus. We have great enthusiasm and energy amongst our group of top adult players who are eager to represent our region again at the Hexangular Tournament in Wellington and make a challenge for the coveted Christie Cup.

Rep team members for both seniors and juniors come from all over the district.



### **Tournaments:**

Wairarapa Tennis ran 7 successful tournaments this season. The S Grade, Primary Schools tournament, and the ever-popular Adult and Child tournament hosted by Martinborough Club were all well attended pre-Christmas. The Junior Open held over Waitangi weekend saw record entries of 120, which meant the tournament was split over 2 venues. Our numbers were also up for the Inter-College Tournament, the Wairarapa Closed and we enjoyed great out of region participation at our Wairarapa April Open.



## Our Proposal

Tennis is thriving in our community, and we can't do what we do without your ongoing support. We know that sponsorship decisions are made carefully and there's no one-size fits all package. With that in mind, the committee have put together a variety of sponsorship packages to provide local businesses and organisations with the opportunity to support their community.

As a sponsor of Wairarapa Tennis, we guarantee to promote your brand/product/service throughout the tennis community at every opportunity.

The opportunities that Wairarapa Tennis can offer to an interested party are included as follows:

### **GOLD Packages**

#### **1. Senior Interclub Competition (Regional 1, Regional 2 mixed and Regional 2 women)**

**\$2000 from 1 sponsor**

- Naming Rights for the full season
- Signage at some venues
- Logo on:
  - Senior Interclub Website tab
  - Competition Info Sheets and Entry Forms Results sheets
  - Certificates
- Social Media posts regarding weekly results
- Media coverage
- Prizegiving presentation
- Potentially prizes with sponsor branding.

#### **2. Junior Interclub Competition**

**\$2000 from 1 Sponsor**

- Naming Rights for the full season
- Signage at some venues
- Logo on:
  - Senior Interclub Website tab
  - Competition Info Sheets and Entry Forms Results sheets
  - Certificates
- Social Media posts regarding weekly results
- Media coverage
- Prizegiving presentation
- Potentially prizes with sponsor branding.



## **SILVER Packages**

### **Sponsor a Tournament- \$1000**

Towards scheduling, tournament director, umpire, court hire, prizes and administration costs.

The 7 Tournaments to choose from:

- Primary and Intermediate
- S Grade
- Parent & Child
- Junior Open
- Junior Closed
- Inter-College
- April Open

What the Sponsor receives:

- Naming Rights of the tournament
- Signage and banners at the tournament
- Sponsorship logo on all material relating to the event – including promotional information, online entering site, signage at event, certificates, social media pre and post event info and photos, opportunity to present at prize giving
- Social Media Posts in the lead up, and post Tournament eg Prize giving photos with sponsors banner visible
- Acknowledging Sponsor at Tournament Briefing, Opportunity for Prize Giving presentation, Acknowledgement in any Post tournament media coverage



## **BRONZE Packages**

### **Sponsor a Fixture - \$500**

\$500 towards accommodation to send the rep team away to represent our Region.

4 Fixtures to choose from:

- Lower North Island Quadrangular – 32 players represent our region in Palmerston North over 2 days.
- Planetpro Teams Event – Our Top 8 Juniors represent Wairarapa at the Renouf Centre in Wellington over 2 days.
- Senior Hexangular Tournament – Top 12 Men and Women, compete at The Renouf Centre over 2 days.
- Senior Christie Cup Challenge – Top 8 Men and Women travel to contest the present Cup Holder Region. 1 night away

What the Sponsor Receives:

- Naming rights of the team for that event
- Sponsors logo on all material relating to the event.
- Social media pre and post event info and photos
- Possible media coverage



## **RED & GREEN SPONSORSHIP Packages:**

### **UNIFORM SPONSORS: \$500**

- 4 x \$500 towards 50 new sports tops. Sponsors Logo printed on the uniform.

### **BRANDED GAZEBO: \$1000**

- Print your business name on the Gazebo which will be used at all tournaments and home fixtures for years to come

### **TOURNAMENT PRIZES: \$200**

- \$200 towards prizes at one of the 7 tournaments:

Sponsor has banner signage at Prizegiving, is acknowledged at the welcome and briefing and receives social media acknowledgment.

### **Sponsor an Individual Rep: \$150**

Sponsor a Rep player who will be representing our Region in an away Fixture.

Funds towards accommodation and travel expenses

- 2 away fixtures per season - Whanganui and Kapiti Mana

Sponsor logo is displayed on 2 social media posts: 1 prior, and results post.

### **WINE SPONSOR:**

- 2 cases for "Thank you" gifts and senior prizes.

Signage and Acknowledgement at End of Season Prize Giving

### **Other IN- KIND SPONSORSHIP:**

- Open to any financial/product /service contribution that may assist Wairarapa Tennis in our endeavours. Examples may be, food donations for hosting fixtures, prizes for raffles. Sponsors will receive Social Media Acknowledgement for their contribution.

Thank you for taking the time to inform yourself of what we do and how we do it. We would love you to be part of our journey into the 2023-24 season and beyond.

If you have any questions, please let us know, or if you would like to take up a Sponsorship opportunity complete the form below. We will reply with confirmation, payment details and information of how your sponsorship will be implemented.

Please email the completed form to Rebecca at [Wairarapatennis@gmail.com](mailto:Wairarapatennis@gmail.com)

Kind regards

The Wairarapa Tennis Association

## SPONSORSHIP FORM

### SPONSORSHIP CATEGORIES

GOLD SPONSOR Senior Interclub \$2000

GOLD SPONSOR Junior Interclub \$2000

SILVER SPONSOR – Sponsor a Tournament \$1000

If you have a preference, please circle:

S – Grade      Primary School      Adult & Child      Wairarapa Junior Open,  
Wairarapa Closed      Inter-College,      April Open

BRONZE SPONSOR – Sponsor a Fixture \$500

If you have a preference, please circle:

Quadrangular      Teams Event      Away Fixture      Senior Hexangular

### RED & Green Packages:

Sponsor a player to attend Fixtures - \$150

Do you have a particular player in mind \_\_\_\_\_

Rep Shirt Sponsor - \$500

Gazebo \$1000

Tournament Prizes - \$200

Do you have a tournament preference \_\_\_\_\_

Wine Package: 2 cases for senior prizes and thank you gifts

In Kind Sponsor – What would you like to sponsor \_\_\_\_\_

I commit to provide sponsorship of Wairarapa Tennis for the above selected package.

Business /Name: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_ / \_\_\_\_ / \_\_\_\_

Contact Name: \_\_\_\_\_ Position Title: \_\_\_\_\_

Tel: ( ) \_\_\_\_\_ E-Mail: \_\_\_\_\_

On acceptance of your sponsorship request we will email you confirmation and instructions for payment: Payment is requested within 2 weeks of acceptance.

Please note sponsorship support has no bearing on squad or team selection.

Thank you so very much for supporting Wairarapa Tennis

