

CLUB FORUM SUMMARY NOTES

Tennis Central Region Inc. (TCRI) Club Forum

Date and Time: Tuesday 27 June 2017, at 6.00pm

Venue: Renouf Tennis Centre, Brooklyn Road, Brooklyn, Wellington

1. Welcome

Forum commenced at 6.00pm with introductions.

Present: Mel Jansen, Flo Perret Tennis Central, Peter McArthur (Kilbirnie), Greg Ratcliffe, Rochelle Ellison (Ngatitoa), Peter Browne (KUTC), Jackie Clarke (Lower Hutt), Mark Leggett (Wellington)

2. Action points previous Forum

- a. Board representatives to clubs now added to website
 - i. Clubs present advised no contact had been made by board members as yet. Enquiries whether representatives might attend club AGM's.
- b. Affiliation returns region numbers now complete, noted a decrease in club membership by 789 members and new numbers recorded of casual club participation (non-members) of 1424. Will have impact on club and association income. Discussion on how people are choosing to play sport and join clubs is changing and there is a need for clubs/associations to be sustainable.
- c. Interclub Competition Reviews Senior & Junior Flo discussed that the forum went well and that various competition changes can be expected ahead of the upcoming season. Committees and Tennis Central are working together to implement changes.
- d. End of Season survey template still to develop
- e. TNZ Coaching courses TNZ have postponed Club Pro and JDC courses due to insufficient participants. It is hoped that they can generate more interest. JDC now scheduled for 20th July.

3. Update from Tennis Central

- a. Tennis Central AGM
 - i. Reminder: Saturday 26 August 3pm
 - ii. Wellington Tennis Incorporated AGM 2pm
- b. Appointed & Elected Board Nomination dates advised.
 - i. Three appointed board positions
 - ii. Application form on website closing Monday 10th July
 - iii. One Elected Position available this year, nominations open shortly after 10th July
- c. Love Tennis Club registrations open; close 4th July
 - i. Registrations close Monday 3rd July
 - ii. Tennis Canterbury participating in Love Tennis

- iii. Discussion regarding one day VS two days of Love Tennis; While pros and cons, most believed two days gave new members more options and was 'better for tennis'. Although more staffing required, only 3 hours on each day.
- d. Tennis NZ National Programmes Update
 - i. Last year saw MORE deliverers, MORE participants and MORE venues nationwide.
 - ii. 84% of deliverers say that national programmes add value to their club or business.
 - iii. If you have a coach with the right level of qualification, your club can become a venue for Tennis Hot Shots, Tennis Xpress and Cardio Tennis. This means that kids, adults, and fitness enthusiasts in your local community will find something for them at YOUR club!
 - iv. Sign up with Tennis NZ
 - v. Discussion on Tennis Xpress and how it would be an advantage for clubs to offer this programme for people wanting to 'learn to play tennis', potential to attract new members
- e. Tennis NZ Draft Strategic Plan Update;
 - i. Strategic Development Workshops undertaken with regions/stakeholders
 - ii. First Draft (attached) with update expected before final sign-off at TNZ AGM in November
- Events Calendar 2017/18
 - i. Now available on Central website for the 2017/18 season:
 - ii. Electronic online calendar now available http://tennis.kiwi/events/PID/16622/SearchID/16623/EDNSearchTabId/5833/EDNSearchMo dId/16622/cfs/True/rblcid 19/193/rblcid 18/64

You can now download a calendar link direct to smartphone by clicking on the 'Export event' icon as below:

2017 HVT Junior Winter Tournament - Tie



- iii. PDF version http://tenniscentral.kiwi/Portals/48/2017-18/2017%2018%20TCR%20%2030%20june%2017.pdf
- iv. Note some dates not yet finalised

4. New Items from Clubs

a. Midweek Tennis numbers declining across region – KUTC

Wellington/Kapi Mana:

Summer competition

2016/17= **78** (pre **39** & post **39**) 2015/16= **80** (pre 40 & post 40)

2014/15= **86** (pre 42 & post 44)

Winter competition

2016/17= 38

2015/16= 38

2014/15= **38**Hutt Valley:
2014 - 21
2015 - 21
2016 - 19

2017 - 18

Other association numbers not available.

Discussion on decline of numbers. Likely due to busier lives particularly for women. Where midweek numbers have decreased, other competitions such as business house have increased.

- b. Love Tennis open days reduce weekend to one day KUTC (discussed earlier in Forum)
- c. Club Spark update KUTC
 - i. Clubs received Pilot Review April 2017
 - ii. Extension of pilot planned
 - iii. Original 16 clubs encouraged to continue
 - iv. TNZ will work closely with those installing venue access control system
 - v. Functionality of platform to be enhanced
 - vi. Offer to new clubs (up to 10 in phase 2) register your interest with Tennis Central
 - 1. Kilbirnie and Ngatitoa both expressed interest
 - vii. Renouf Tennis Centre looking to begin pilot
 - viii. Meeting early August with pilot clubs/TNZ

5. Any other business

a. Ngatitoa requested an investigation be made by Tennis Central of adding netting to the sides of the indoor sponsor signs at the Renouf Centre on the southern wall, as many balls are lost.

Forum closed at 7.20pm

Draft Strategic Goals and Objectives TNZ

Connecting more Kiwis with Tennis

1. Increase tennis participation rates across all NZ communities

2. Make it easy for people to play tennis in NZ anywhere, anytime

3. Raise the profile of tennis in New Zealand

Supporting Tennis
Clubs to Flourish

- 4. Streamline the administrative effort required to run a club
- 5. Increase clubs strategic and commercial capability
- 6. Increase the variety of social and competition formats

Enabling Players to Reach their Full Potential

- 7. Develop junior players to have 'Proficiency for Life'
- 8. Develop the skills of New Zealand tennis coaches
- 9. Grow the depth of the competitive playing pool in New Zealand

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10. Achieve on the International Stage

Shaping Tennis for the Future

- 11. Ensure the right tennis facilities to support the strategy
- 12. Create financially viable models for major Regional facilities
- 13. Ensure the game is resourced nationally to deliver key initiatives
- 14. Create an organisational structure that serves all participants needs

Tennis Central Region Membership

Count of Affiliated Members for 2016-2017

Associations	# clubs	Adult 35+	Adult 19-34	Junior 12+	Junior u12	Total 2017	Casuals Sen (Casuals JıTotal 2016	difference
<u>Taranaki</u>	,	23 310	114	160	178	762	500	773	-11
<u>Wanganui</u>		1 108	0	11	0	119	105	271	-152
<u>Manawatu</u>	•	.0 164	32	137	94	427	60	516	-89
Hutt Valley		9 470	32	338	268	1108	109	1186	-78
Wairarapa		6 142	31	18	181	372	147	550	-178
Kapi Mana		.0 392	25	212	172	801	276	797	4
<u>Wellington</u>	:	.7 870	92	648	542	2152	227	2428	-276
Region Totals	7	6 2449	326	1523	1434	5732	1424	6521	-789